



Australian Medical Association (SA)
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 Email: medicSA@amasa.org.au

medicSA

Magazine of the Australian Medical Association (South Australia) Inc.

Display Ad Booking Form

Thank you for your interest in advertising in *medicSA*, the official publication of the Australian Medical Association (SA). To confirm your booking, please sign and return this form by email to medicSA@amasa.org.au.

Our standard issues are published in February, April, August, and October. Book all four standard issues to receive discounted pricing. 'Bumper issues' are published in June and December, with additional costs as specified in the 2020 media kit.

Display advertising booking deadlines are:

<u>Deadline</u>	<u>Issue</u>	<u>Deadline</u>	<u>Issue</u>
20 January 2021	February	21 July 2021	August
17 March 2021	April	22 September 2021	October
19 May 2021	June 'bumper'	3 November 2021	December 'bumper'

Artwork is required seven days after the booking deadline for each month.

Booking Details

Media Agency

Business Name	Contact Name
Postal Address	
Email	Phone
Linked URL	

Advertising Requirements

Issue	Size	Colour / Mono	Preferred Position (incurs loading)	AMA(SA) Office Use		
				Loading	Comm./Disc.	Total Inc. GST

Print ready or 'finished' artwork should be supplied at the measurements specified in the 2020 media kit, in electronic format, and in CMYK colours, with all fonts and URLs embedded or supplied. Artwork should preferably be supplied as an EPS, TIFF or print-optimized PDF file (Microsoft Word or Publisher files are not suitable as finished artwork). If you are unable to provide print ready or 'finished' artwork, we can help with typesetting/design of your advertisement, but additional charges may apply.

Billing Details

NB. Media agencies discount will be reversed if payment is not received by invoice due date.

Business Name	Contact Name
Email	Phone
Ref/Order N°	
If you wish to provide your credit card details	
Name on card	Expiry
Card No	CVV

Terms and Conditions

- Cancellations can be made before the booking deadline without a cost being incurred (unless you have booked four standard issues or an artwork charge applies). If you cancel your booking after the booking deadline a fee may apply.
- The AMA(SA) accepts no responsibility for material published on behalf of the advertiser. It is the advertiser's responsibility to ensure that the advertisement is accurate and complies with relevant laws.
- The AMA(SA) reserves the right to refuse or withdraw from publication of advertising at any time.
- Bookings are invoiced per issue on publication, with payment required in seven days of date of invoice.
- Media agencies commission will be reversed if payment is not received by invoice due date.

I confirm that I wish to book the advertising specified and agree to the terms and conditions of advertising.

Signature:

Name:

Date: